



Burlington **hydro** inc.



For Immediate Release

Edge Imaging's Lighting Retrofit has Positive Environmental Impact

Burlington Hydro's saveONenergy 'For Business Retrofit Program' Proves to be Good for the Environment and Good for Business

BURLINGTON, ON – August 17, 2015 – Edge Imaging is very proud of the fact that its investment in converting over 360 lights to new generation energy efficient lighting at its Burlington facility has had a positive environmental impact. The upgrades that were made earlier this summer have resulted in a carbon dioxide reduction of over 125 tonnes, or the equivalent benefit that would be realized by planting 46,540 trees. Those are impressive numbers for the environment. Add to that annual electricity savings of \$30,462 and there's a positive impact on the company's bottom line as well.

"While Edge's green story starts small, one carbon neutral footprint at a time, we have big ambitions," says Mike Watkinson, Chief Operating Officer of Edge Imaging. "We are committed to being as environmentally sensitive as possible. The lighting retrofit project with Burlington Hydro was a natural fit for us as we could make a significant environmental impact quickly."

In a ceremony tomorrow, August 18, 2015, Burlington Hydro President and CEO, Gerry Smallegange, and Joe Saunders, Vice President, Regulatory Compliance and Asset Management, will present Edge Imaging with an incentive cheque for \$33,489, as part of the saveONenergy^{OM} For Business Retrofit Program, tailored for business and delivered by Burlington Hydro.

In addition to the positive environmental impact, Edge is finding that the new generation fluorescent lighting is helping to improve their quality control as the neutral daylight does not give colour casts to the photographs that they print – it's a win-win for the environment and their customers.

"We're very pleased to be able to help Edge Imaging in some measure achieve their environmental goals," says Gerry Smallegange. "Reaching those goals is not only viable, but makes good business sense. This retrofit will reduce the company's lighting electricity consumption by over two thirds. And it will be achieved with a project payback period of less than six months, instead of the over 1.5 years it would have taken without the saveONenergy^{OM} incentive."

Burlington Hydro offers saveONenergy programs for every size and description of business, and has the expertise that will help guide local companies on the path to real energy and cost savings.

About Edge Imaging

Celebrating 10 years in business, Edge Imaging prides itself in delivering exceptional photography products and a great customer experience. In addition to making photo day fun and hassle free for one in three schools across Ontario, Edge Imaging offers free educational programming throughout the school year to both elementary and high schools on safety, anti-bullying, mental health awareness and sustainability. Corporately, each and every member of the Edge team is taking a pledge to ensure environmental impact is a daily consideration from the business choices they make, right down to the lunches that they bring. For more information about Edge, call 1-888-416-3343, email communications@edgeimaging.ca or tweet @EdgeImaging.

About Burlington Hydro

Burlington Hydro Inc. is an energy services company in the power distribution business. Serving approximately 66,500 residential and commercial customers, Burlington Hydro and its employees are committed to delivering safe, efficient and reliable electricity to the City of Burlington. Burlington Hydro maintains 32 substations and almost 1,600 kilometers of medium voltage distribution lines to deliver electricity. The company is wholly owned by the City of Burlington. Visit www.burlingtonhydro.com for more information.

About the saveONenergy^{OM} Portfolio of 'For Business Programs'

Businesses across Ontario can benefit from an array of saveONenergy^{OM} Conservation and Demand Management programs. There are energy-efficiency programs to assist organizations from the smallest retail stores to the largest industrial complexes – programs to help fund energy audits, to replace energy-wasting equipment, or to pursue new construction that exceeds existing codes and standards. Find out more by visiting burlingtonhydro.saveonenergy.ca.

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